



THE WHEELS OF CHANGE

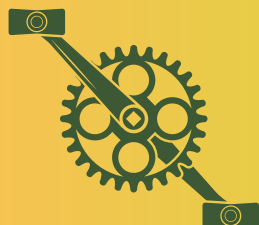
The European Declaration on Cycling: Planning a Sustainable Future



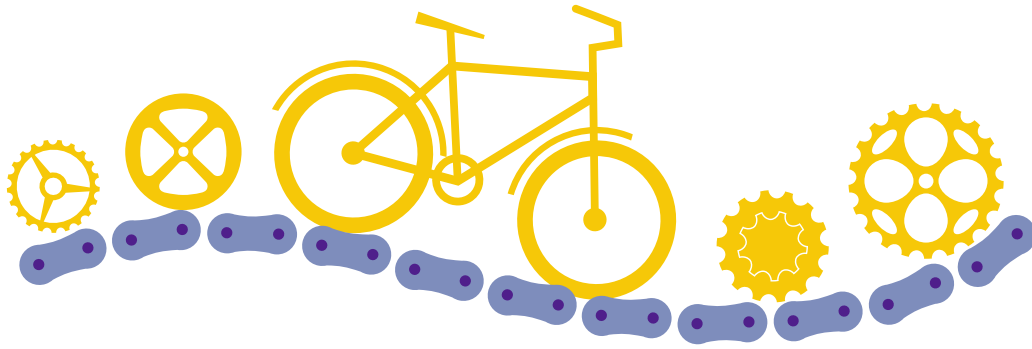
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AN ISINNOVA & VÉLO MONDIAL
JOINT INITIATIVE

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The European Declaration on Cycling: Shaping Existing and Future Policies and Initiatives

The **Declaration on Cycling** is a milestone in the EU's drive for a greener, more sustainable future, in line with the European Green Deal, the Sustainable and Intelligent Mobility Strategy and the Zero Pollution Action Plan.

The European Commission pledges ongoing support for cycling through various funds, including the **Social Climate Fund**, the **European Regional Development Fund**, the **Cohesion Fund**, the **European Agricultural Fund for Rural Development**, the **Technical Assistance Instrument** and the **Recovery and Resilience Facility**.

The European Declaration on Cycling is a joint commitment by the European Parliament, the Council and the European Commission recognizing the key role of cycling in sustainable transport and its contribution to the EU's environmental and climate objectives. The Declaration seeks to guide the EU towards more cycling-friendly policies and investments, reflecting the resolution adopted by the European Parliament and the European Cycling Declaration signed by a majority of Member States.

Highlights of the Declaration include:



Transportation's role: Transport is crucial for social inclusion and economic development but is also a significant source of emissions and pollution.



Sustainable transport: Sustainable transport, including cycling, is essential to meet the EU's climate targets, including a 55% reduction in greenhouse gas emissions by 2030 and climate neutrality by 2050.



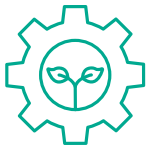
Cycling diversity: Cycling encompasses a wide range of human-powered vehicles, fulfilling diverse transport needs and requiring appropriate infrastructure.



Urban mobility policies: Cycling should be integrated into urban mobility policies, including safety regulations, infrastructure, and consideration in National Energy and Climate Plans.



Social inclusiveness: Cycling promotes physical and mental health, reduces health risks associated with sedentary lifestyles, and improves social inclusiveness.



Infrastructure investment: Investment in cycling infrastructure is necessary to improve conditions and attract more cyclists across the EU.



Safety: Safety is paramount for encouraging cycling, necessitating safer infrastructure, education, and the enforcement of traffic rules.



Economic impact: The cycling industry is an economic driver in the EU, representing over 1,000 SMEs and accounting for 1 million jobs with growth potential.



Sustainable tourism: Cycling supports sustainable tourism and multimodal connectivity, benefiting local economies, especially SMEs.



Infrastructure investment: Investment in cycling infrastructure is necessary to improve conditions and attract more cyclists across the EU.



Political commitment: The promotion of the principles within this Declaration is a political commitment of the EU, with the Union responsible for implementation in cooperation with Member States.

About ISINNOVA



ISINNOVA, the Institute of Studies for the Integration of Systems, is an independent research institute that supports international, national and local public bodies, as well as private organisations, as they pursue sustainable visions and policies. ISINNOVA ideates and runs cross-discipline and cross-sector research and innovation projects that bring together public authorities, industries, research institutions and civil society. ISINNOVA's research co-creates long-term visions on systemic and strategic development plans.

About Vèlo Mondial



Vélo Mondial

Vélo Mondial, founded in 1999, is an international network and organisation dedicated to promoting cycling as a sustainable and practical mode of transportation. The organisation plays a crucial role in fostering international collaboration and knowledge exchange with a particular effort on highlighting the environmental, economic, and health benefits of cycling. Vélo Mondial has significantly contributed to the global movement towards making cities more sustainable, and resilient by positioning cycling as a vital component of urban mobility systems.

Contacts

ISINNOVA: www.isinnova.org

Mario Gualdi: mgualdi@isinnova.org

Vélo Mondial: www.velomondial.net

Pascal J.W. van den Noort: operations@velomondial.net

