

CO-CREATE A VISION OF LIVING 2030

Joint Action starting in June 2019

Team up with us and co-create the future of innovation



We want to co-create a vision for more responsible living in 2030 – combining creativity, business foresight, human-centered design and responsibility. This is to be seen as a collective concern, engaging industries, governments and citizens in a shared venture.

- **Purpose:** To develop an inclusive outlook of a whole range of impacts that transformative technologies may have on living in 2030.
- **Starting point:** Living 2030 discussion paper
- **Target groups:** Researchers, business leaders and customers/citizens.
- **Outcomes:** The Vision for Living 2030, to be updated annually.
- **Impacts:** An inclusive narrative of responsible living practices influencing the orientation of technology development in the years ahead.

Initiated by



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