

STRENGTHEN THE LINKS BETWEEN CSR AND INNOVATION

Joint Action starting in Oct. 2019

Team up with us and co-create the future of innovation



CSR and innovation can strengthen each other. As innovation becomes more open, it can profit from established skills of CSR managers. At the same time, today's innovations are critical for the responsibility and sustainability impacts of tomorrow. This Joint Action explores how leading companies connect CSR and innovation and what benefits they achieve.

- **Purpose:** Making innovation more responsible and CSR-management more innovative.
- **Starting point:** CSR- and sustainability reports of leading ICT companies.
- **Target groups:** CSR and innovation managers from the ICT sector and beyond.
- **Outcomes:** A series of webinars with corporate experts who already successfully link CSR and innovation.
- **Impacts:** Inspiration and actionable insights on how to strengthen the links of CSR and innovation in your organization.



Initiated by



Ericsson Nikola Tesla d.d.



Led by



Heike Vogel-Pöschl
Deputy-Coordinator of
the LIV_IN project,
WU Vienna

REGISTER NOW AT
WWW.LIVING-INNOVATION.NET